

Get Started

Have you ever wanted to own part of your favorite companies? That's exactly what happens when you purchase stock. You're buying a part of that company and, as a part owner, you're entitled to a share of the profits and assets of that business.

Invested funds are working for you 24/7. Invested money can grow much faster than cash in a savings account. Investing in stocks means your money is working for you even while you sleep!

Our CEO, Emmet Savage, Started Early...

He started learning about investing from his father at a young age.

He had ups and downs during his young investing life, learning valuable lessons.

Emmet learned from his mistakes and now sits amongst the top performing investors in the world. His mission is to help you become a successful investor and avoid the mistakes he made.

Getting started was the pivotal step in his journey and he's now teaching his sons about investing – just like his father did with him.

Is There Something Holding You Back?

I don't have enough money to get started... You don't need a lot of money! You can invest as much as the cost of a coffee a day! You can also buy partial shares.

I'm overwhelmed with where to begin... That's okay! Our Learn app will teach you everything you need to know, even if you're starting from scratch.

I don't know what I'm doing... Our jargon-free daily investing insights help you get up to speed quickly.

Isn't investing like gambling?! When you approach buying shares like a business owner instead of a speculator, there's little guesswork involved.

Won't this complicate my taxes? As a new investor, what you earn may not be enough to have a big impact on your tax bill. However, we recommend consulting a tax advisor for the peace of mind.

Will I make enough to cover the fees? This depends on market performance and how much you invest. Investing regularly, diversifying and holding long-term are key to earning far more money than you spend on fees.

Could I lose all my money if we have a market downturn? Downturns are as inevitable as seasons. Over time, the market has always rebounded and continues climbing.

I don't have enough time! We've already done the hard work for you. We've narrowed down the best stocks out there, making it easy to build a portfolio of winning companies.

So How Exactly Do You Get Started?

- 1 Choose a Broker, Set Up an Account**
 You need a broker to buy and sell shares on your behalf.
 A brokerage account is like a bank account for investing.
 In order to set up a brokerage account, you will need to provide some basic information and answer some questions about your finances.
- 2 Fund Your Account**
 You need funds in your brokerage account to buy shares.
 Funding options vary from country to country, and funds may take a couple of days to transfer.
 Having cash sitting in your brokerage account can come in useful during a downturn.
- 3 Buy Your First Share**
 Your first investment should be a company that you are interested in.
 You don't need to put all your money in right away - You can buy partial shares!
- 4 Monitor Your Investment**
 Don't worry about checking the stock price everyday.
 Keep tabs on how the company is performing via the news and company press releases.
 Read the companies quarterly reports to get better insight into the business.

That's all there is to it.

Four simple steps! So no matter what's been holding you back, today's the day to Get Started.

